

THE RED RIVER VALLEY'S GUIDE TO INTERIOR AND EXTERIOR DESIGN

# DESIGN & LIVING

## MAGAZINE

### FRESH *picks*

A Curated Collection of  
Local Goods for Spring

APRIL 2019

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*Jessica*

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# Season OF CHANGE

I'm writing this on a sunny 40-degree afternoon in the window of my favorite coffee shop downtown. Sipping iced-coffee, I'm wearing a cotton button-down and just a light jacket. I don't think I'm alone in this change of pace after feeling like this winter was going to last for forever.

It's time to embrace this change. We're switching out our snow tires for standard wheels. We are picking up fresh flowers on our trips to the grocery store. We are clearing out space in our spare closet to put our parkas. Among all these region-wide changes, we here at *Design & Living* have a big change, too.

I'm Alexandra Martin and I'm the new editor of *Design & Living*. If you're a follower of other Spotlight Media publications, you might recognize me as the editor of *Fargo Monthly*. I'm not new to the company, but I'm new to *Design & Living* and I'm excited to ring in this new season of weather with a new season of this magazine.

Not to worry, all your favorite parts of the publication will remain the same, just with a new editor at the helm. To all our partners and contributors: I'm excited to get to know you better and to share your stories and work with the community. To our readers: hello, nice to meet you! I'm eager to continue to share beautiful home and lifestyle inspiration with you. I'm so fortunate to be filling the shoes of our previous editor, Becca Opp. These are big shoes to fill and I'm honored to be trusted by you dear readers in carrying on the legacy of this magazine.

Those aforementioned changes in mind, this is the perfect time of year to really refresh your home and find goods that, as Marie Kondo would say, "spark joy." As someone who is weak to the temptations of retail therapy, I came across countless items that I wanted for my own home. In fact, at Baker Garden & Gift I ended up purchasing a throw pillow that we photographed. After this, I feel I deserve applause for the restraint I showed by only buying ONE thing from the shopping guide we curated for this issue. That being said, I encourage you to not show the same restraint I did. Put on your rain boots and enjoy splashing in melted snow puddles as you visit some of these local stores we gathered products from. After this long, long winter, we all deserve some fresh picks in our homes.

“AFTER THIS LONG,  
LONG WINTER, WE ALL  
DESERVE SOME FRESH  
PICKS IN OUR HOMES.”

Until Next Month,

*Alexandra Martin*

ALEXANDRA MARTIN  
Editor

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## DESIGN & LIVING TEAM

*At Design & Living Magazine, our goal is to create a publication that is just as much fun to read as it is to view. Here are the writers, designers, photographers and contributors who so affably use their time and talents to tell a story and give our pages purpose.*



**HILLARY EHLEN**  
PHOTOGRAPHER

Ehlen is an editorial photographer for Spotlight Media and owner of Hillary Ehlen Photography. She is a native of Fargo and attended North Dakota State University for visual arts with an emphasis in photography.



**JESSE HOORELBEKE**  
PHOTOGRAPHER

Hoorelbeke is a former professional baseball player turned photographer. He is the owner of J. Alan Paul Photography in Fargo and veteran, lead editorial photographer for Spotlight Media. Hoorelbeke specializes in editorial, commercial, architectural and landscape photography.



**SARAH GEIGER**  
ART DIRECTOR

Geiger is a MSUM graduate with a BFA with an emphasis in Graphic Design. She is the lead publication designer for *Design & Living Magazine*, *Fargo Monthly* and *Fargo INC!* magazines at Spotlight Media.



**SARAH STAUNER**  
GRAPHIC DESIGNER

Originally from central Wisconsin, Stauner relocated to the Fargo-Moorhead area in 2017. She is a graduate of the University of Minnesota Duluth, where she received her BFA in Graphic Design and Marketing.



**BECCA OPP**  
CONTRIBUTOR

Opp is an associate writer at Sundog Interactive and a contributing writer for *Design & Living Magazine*. Opp loves supporting local art and calls Downtown Fargo home.



**JOHN GUNKLEMAN**  
CONTRIBUTOR

Gunkelman is current Home Builders Association of F-M president. He owns Dakota Construction of Fargo, Inc., specializing in custom homes, commercial remodeling and residential remodeling.



**CHRISTEN ANDERSON**  
CONTRIBUTOR

Anderson is a Minnesota native with an eye for decor and design. She is the owner of Christen Joy Homes and is known for her exceptional remodels, expert home staging and accessorizing high-end living spaces. Anderson is also a passionate art collector, world traveler and home cook who frequently entertains friends.



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**Melissa Rademacher**

*President & CEO*  
Downtown Community Partnership



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**2019**

*Design & Living Magazine*

# Editorial Advisory Board

We at *Design & Living Magazine* want to make sure that our content is accurate, unbiased and reflects the local home industry. That is why we meet with our Editorial Advisory Board, which is made up of representatives from local, statewide and national organizations. Each month, we listen to their feedback and discuss innovations in local art, architecture, home decor, interior design and landscaping.



**Rich Lahren**

*Hardscape Committee Member, Past Board Member & Past President*  
North Dakota Nursery, Greenhouse & Landscape Association



ndnga.com



**Chris Hawley**

*Licensed Architect/Member*  
American Institute of Architects



aia.org



**Krista Mund**

*Executive Vice President*  
Home Builders Association of Fargo-Moorhead



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FEATURE STORY

28

## Fresh Picks: A Curated Collection of Local Goods for Spring

Warmer days are ahead and we can't wait to freshen up our homes. To help you with this task, we've curated a collection of on-trend products from local retailers to help you brighten up your favorite spaces.

### Next Month's Issue

Old is made new again with our flip homes issue! We will be featuring area homes who have recently undergone a flip for the better.

20

### Dear Decorator with Christen Joy

In each issue of *Design & Living Magazine*, Christen Anderson of Christen Joy will answer a home design question posed by one of our readers. This month she addressed refreshing the bedroom and how to make the perfect bed.

25

### 60 Years of Flourishing

Baker Garden and Gift is more than meets the eye. When you enter, you find home-gifts, greenery, garden supplies and multiple greenhouses. Baker Garden and Gift has a bit of everything for everyone, which is just one of the many reasons it gets to celebrate its 60th anniversary of business this year.

57

### More than Decor

North Dakota Interior Designers (NDID) celebrates 15 years of enriching environments, achieving excellence and connecting professionals. Over these years, what began as a group of about 15 passionate designers has grown to over 250 individuals in related fields, coming together to celebrate design and expand their skillsets.

64

### Sustainability for the Wardrobe & the Home

Artisanal home goods, cruelty-free beauty products and fair trade clothing—these are just some of the products you can find at Others in Downtown Fargo. This month, we popped into the shop to find out what cheerful giving means to founder Laura Morris and manager Sarah Peltier, as well as how to bring sustainability into our own wardrobes and homes.

67

### Modern Custom Furniture with Ward & Weston

Grafton native Tony Ward founded custom furniture business Ward & Weston in Fall 2017. We stopped into Ward's workshop to learn about his process and his lifelong passion for the trade.

72

### Seasons of Creativity: Body of Work by Artist Anna Lee

Local artist Anna Lee has found inspiration in winter hibernation. Now, as the sun begins to shine down on North Dakota, she is ready to share her new collection, "Body of Work," which is a part of her ongoing "Gray Matter Series."



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# DESIGN & LIVING MAGAZINE

APRIL 2019

*Design & Living Magazine* is a free publication distributed 12 times a year. Our mission is to showcase all that the Red River Valley has to offer in terms of interior design, architecture and landscaping, profiling the people that make these possible. We also strive to provide a quality and fun reading experience and improve the way of life in our community. The publication is mailed to homes across the US and has stand distribution throughout North Dakota and Minnesota.

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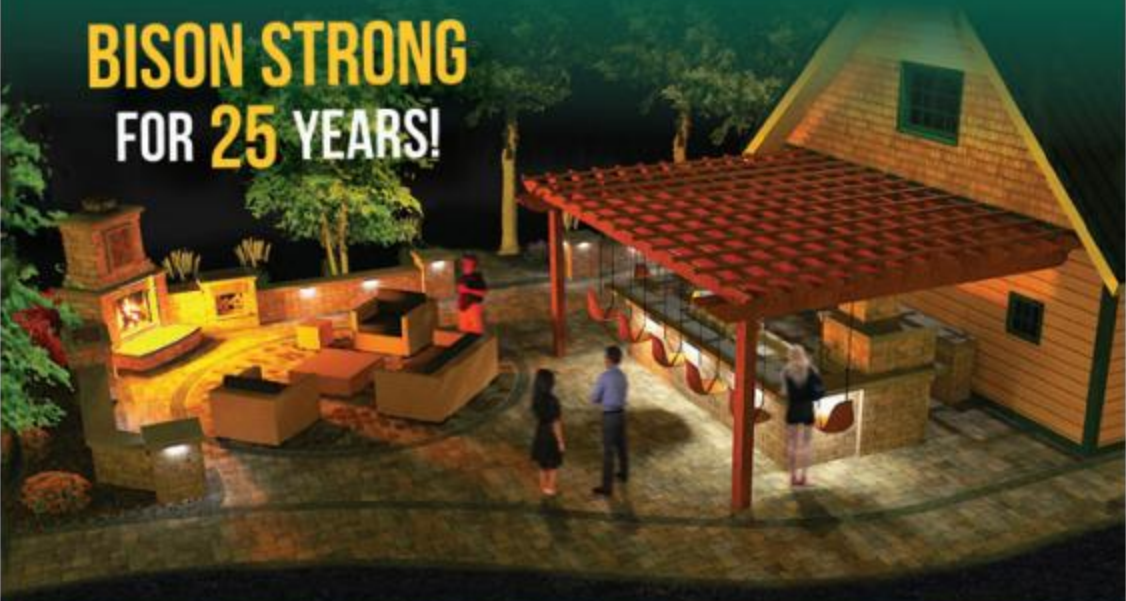


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## TAKE A LOOK AT Spotlight Media's Other Magazines

**FARGO  
INC!**

As the demographics of Fargo-Moorhead change so too are our workplaces. In honor to recognize and honor this changing diversity, the FMWF Chamber of Commerce has recently launched the Professionals of Color program. We will meet several members of this committee and take a look at why this is a needed addition to the FM business scene.



**FARGO**  
MONTHLY

This month, we are diving forks first into all the hottest brunch spots. Whether you are looking for a birthday brunch with the girlfriends or some carb-filled fuel to break a hangover, Fargo restaurants have you covered. We hope that after reading through this, you'll think about becoming a "morning person," after all.



**BISON**  
ILLUSTRATED

In what was intended to be a possible "developmental" year for the young North Dakota State Bison men's basketball team, they ended up proving their doubters wrong. Battling through a tough non-conference schedule, the Bison could have just as easily caved in. They did not, streaking through the Summit League slate all the way to the conference's tournament championship game. The result? North Dakota State's fourth NCAA Tournament berth since 2009. Who says they're not ready now?



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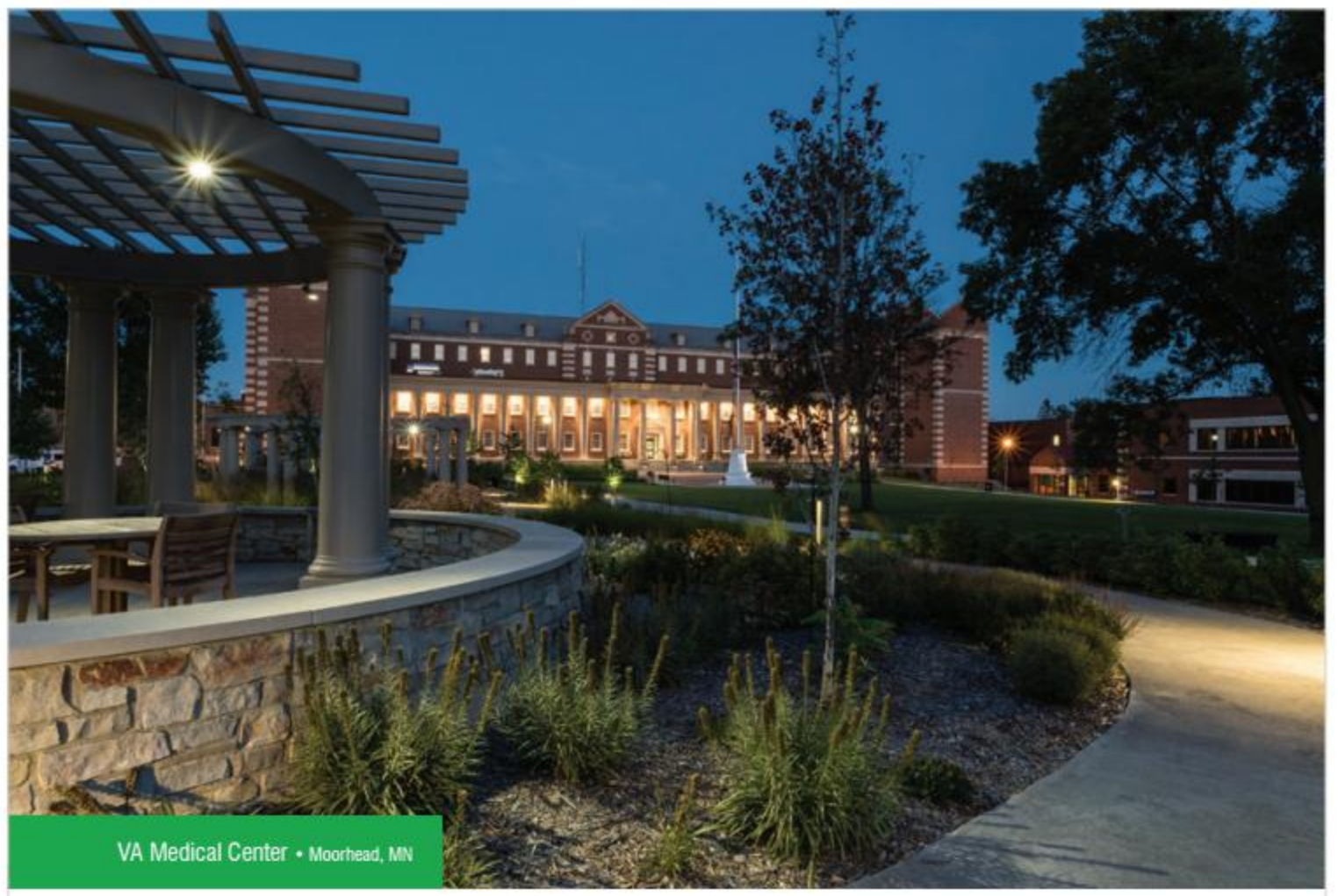
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# PARADE OF HOMES

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## ON THEIR FAVORITE TRENDS

The Home Builders Association of F-M's Spring Parade of Homes is all about ideas, trends and making plans for the future. Happening the first three weekends in May, it showcases newly constructed homes in our communities.

While we patiently wait for spring and warmer weather, we thought we'd inspire you with the results of polls hosted on social media during our event last fall. What are your favorite trends? Make a list of your priorities and look for them when you head out to the homes next month!

Learn more about the event at [www.paradefm.com](http://www.paradefm.com) or on Facebook and Instagram @paradefm. No matter where your tastes lie, we invite you to explore the area's new developments, infill communities and over 75 homes that truly offer something for everyone!



1. Whether it's a popping backsplash or cabinets with a kick, which look do you prefer for your statement kitchen?

**78%** — BACKSPLASH  
**22%** — BOLD CABINETS

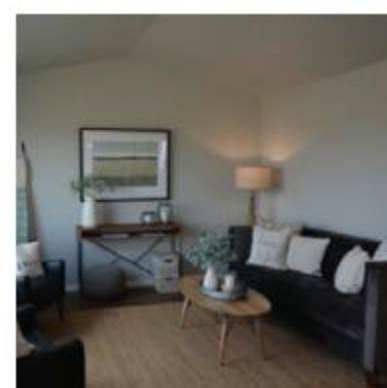
Builder: Benjamin Custom Homes, LLC



2. Continuing on the trend to make a statement in your home, what's your favorite bold design feature: concrete fireplaces or black appliances?

**61%** — CONCRETE FIREPLACES  
**39%** — BLACK APPLIANCES

Builder: Radiant Homes



3. When you're putting the finishing touches on your home, what's your style: light or dark furniture?

**59%** — LIGHT  
**41%** — DARK

Builder: Thomsen Homes LLC



4. Which bathroom feature makes you say "ooh la la:" round personal mirrors or a big rectangular shared mirror?

**60%** — ROUND PERSONAL MIRRORS  
**40%** — LARGE RECTANGULAR MIRRORS

Builder: Radiant Homes



3. In the battle of the basements, where do your allegiances lie: a bar or a theater?

**51%** — BAR  
**49%** — PERSONAL THEATER

Builder: Designer Homes of Fargo/Moorhead

by John Gunkelman

Dakota Construction of Fargo, Inc.  
Home Builders Association of  
Fargo-Moorhead



John Gunkelman is current Home Builders Association of F-M president. He owns Dakota Construction of Fargo, Inc., specializing in custom homes, commercial remodeling and residential remodeling.



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# DEAR *decorator* WITH CHRISTEN JOY

## THE PERFECT PLACE TO LAY YOUR HEAD

**QUESTION:**  
WITH SPRING IN THE AIR, I'M  
REFRESHING MY BEDROOM  
AND AM READY TO INVEST IN  
SELECTIONS THAT MAKE MY  
BED FEEL COMPLETE – WHERE  
DO I BEGIN?



**BY** Christen Anderson | **PHOTOS BY** Hillary Ehlen

Meet Christen Anderson of Christen Joy: Inspired Interiors & Events. Each month, she will answer a home design question posed by one of our readers. Anderson is a Minnesota native with an eye for decor and design. Christen Joy is known for new-construction commercial projects, exceptional remodels, expert staging and accessorizing high-end living spaces. Anderson is also a passionate art collector, world traveler and home cook who frequently entertains for friends.

**Answer:** I love a spring refresh and after our long winter, we all deserve it! There are several questions that come up when starting to shop for the place that you spend quite a bit of time in, that being your bed. It must be a place you look forward to curling up in and furniture pieces that you're proud of when new guests are given a house tour.

I recently worked with a mother and daughter to design their new condo and had the pleasure of selecting all the items for their bedrooms. Let me give you a tour of the completed bedrooms and give you an overview of where you can start making the space you're dreaming about a reality.

### THE FOUNDATION OF A PERFECT NIGHT'S SLEEP

#### **Sheets**

The number one question asked about sheets is, "How do I know what thread count to get?" Sheets are more than just a thread count, so before you pick out a number, consider thinking about this first: figure out the type of fabric that feels great on your skin (woven cotton, polyester, jersey, microfiber, etc.) and start to look for brands that are known for their fabric quality. Now move on to thread count. Good sheets range anywhere from 200-800 and can go up all the way up to

over 1,000. Though note, there are ways to increase the thread count without a higher quality product. Studies have shown that buyers find thread counts from 300-400 to be ideal – this goes with saying, you must complete the first step of finding an ideal fabric for you and one high in quality.

For the condo, I went with tried and true bedding; can't fail brands that my guests ask about every morning after they have enjoyed an amazing night's sleep.

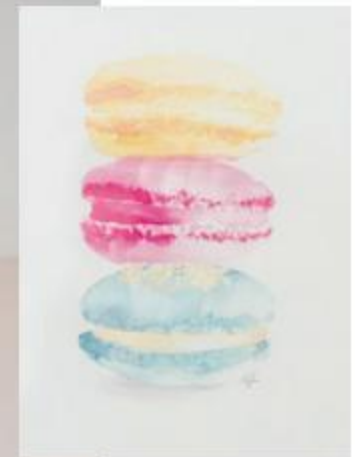
#### **Pillow shapes**

Sheets, check! Second item to consider are pillows, shams and the variety of

shapes they come in. Your most common types of pillows and shams used in the bedroom are: Euro, Standard, Square and Bolsters.

For the condo, I wanted to have pillows that have high functionality and are not just décor-oriented. With this in mind, I purchased four pillows for each bed that could be used as they wished and kept the accent pillows minimal for each bed (one!).

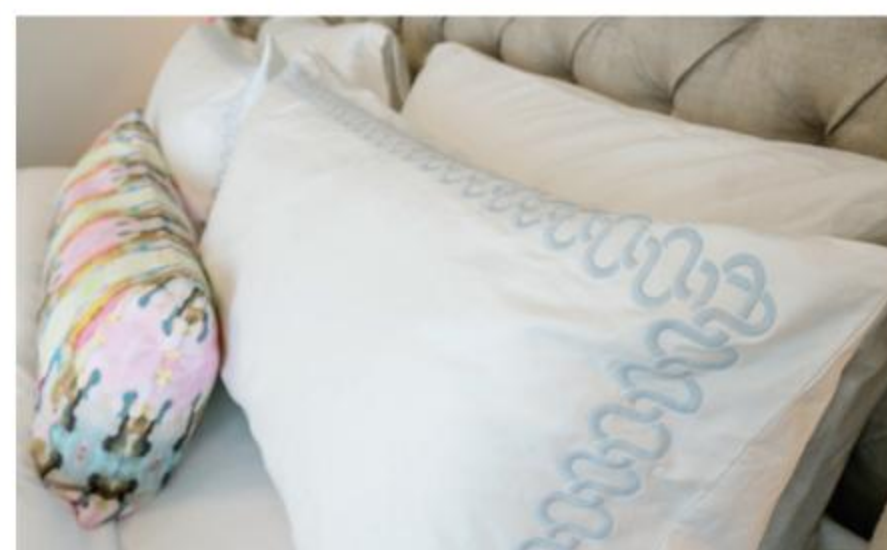






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 Lighting – Valley Lights and Pottery Barn  
 Rug – Surya, sourced through Christen Joy  
 Artwork & Accessories – Scheels Home &  
 Hardware, Eco Chic Home, McNeal & Friends,  
 additional items sourced through Christen Joy

LITTLE GIRL'S BEDROOM  
 Furniture – Crate & Barrel  
 Bedding – Restoration Hardware  
 Lighting – Pottery Barn and HomeGoods  
 Rug – Restoration Hardware  
 Artwork & Accessories – Etsy, Target,  
 HomeGoods, Framebridge and Hobby Lobby







## FOUNDATIONAL THOUGH UNIQUE

Before you leave the store or checkout online, add in a few personal touches that will make your space unique.

You may be able to add in monogramming with a few quick clicks of a button; adding your initials, selecting a font and completing the look with your choice of color. This inexpensive detail takes your bedding to the next level.

I added monogrammed sheets and a duvet cover for the daughter's room. It felt like the perfect touch for the Parisian-themed room, which was designed to include thoughtful and beautiful details, soft rosy pinks and furniture that is cute and girly.

## MAKE YOUR BED

Now that your cart is full of delicious bedding, let's talk about how to make the bed.

## THE "EVERY MORNING" MADE BED

When it comes to making your bed every morning, here is a quick go-to guide that should take two minutes or less – so hit the snooze button if you must and use this to start your day off in a great way.

Once up and out of your bed, flip all but your fitted sheet to the end of the bed, pull each corner to tighten and tuck any extra material. Next, take your flat sheet (otherwise known as your top sheet) and evenly distribute on top of flat sheet. If you're really in a bind with timing, leaving this untucked is no biggie. Next, take either your duvet, blanket, comforter or bed spread and, like the flat sheet, evenly distribute on top of said flat sheet. Once this is completed, take your flat sheet and duvet/blanket/comforter/bed spread,

together, and flip them back roughly one-third the size of your mattress leaving the top third of your bed with the fitted sheet 'exposed.' Lastly, add your pillows. I prefer the pillow you sleep on be stacked against the headboard and then your additional, possibly fabric matching pillow sham, stacked in front of your everyday sleeping pillow. Complete the look with a fun throw pillow. Voila – quick, easy and beautiful!

## THE "COMPANY'S COMING" MADE BED

Now that we have the basics down, here's an outline on things that I'd recommend when you have company over or have an extra four minutes in your morning.

When it comes to your flat sheet (aka top sheet), do make sure that if it has a pattern on it, to place it pattern side down (this will look 'inside-out'). This way, when you fold it over, the pattern will be there for all eyes to see.

Since we'll most likely be spending more time than our typical morning routine to make our bed, tucking your flat sheet is a must. To me, tucking your sheets gives your bed a much cleaner, overall look. I tend to always lean towards the 'hospital corners' method when I tuck my sheets. Here is that breakdown on how to do so: Start by tucking in the bottom edge of the flat sheet at the foot of the bed. Working from corner to corner, lift the bottom corner of the sheet up to make a 45-degree fold, then tuck the remaining sheet corner under the mattress. Drop the 45-degree fold down and pull smooth. Finish by tucking the remaining edges of your sheet into your bed frame or under your mattress.

Depending on the season, you may want to add in extra layers for additional warmth. Any sort of blanket or quilt would be placed on top of the flat sheet.

To dress up your duvet/blanket/comforter/bed spread, pull your flat sheet along with said item together half-way back then bring a quarter of the way forward towards the headboard. This will give the illusion of a very full and plush bed. Another helpful tip if you really want to achieve a full look would be adding in an additional comforter.

Lastly, take a quick minute to wipe away wrinkles. Tugging in a downward and away motion will help leave a smooth surface. Helpful tip: Wrinkle Releaser by Downy saves a ton of time and is a no-hassle item with no cords or dribble of a steamer. Plus, getting it in a fresh spring or lavender scent will also help with a great night's sleep!

When layering your made bed, here is the order that I would stack and arrange said pillows: Euro pillows and shams are typically square and are your largest, so these would be situated in the back along the headboard. Placed directly in front of your Euro sham would be your standard pillow and sham, which are typically rectangular and firmer. Square pillows and bolster pillows, which are a cylinder shape, are your accent and decorative throw pillows. Place these in no specific order in front of your standard pillow.

## THE FINISHING TOUCHES

Finish your bedroom with ideal lighting, fresh flowers or greenery, your favorite scented candle, concealed cords for a clean look and, if you prefer, a white noise machine (instead of a fan).

Now, snuggle up, sleep-in and enjoy your new refreshed space!

Email your design questions to [christen@livechristenjoy.com](mailto:christen@livechristenjoy.com) for the opportunity to have them answered next month.

XO-Christen  
Joy

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# 60 YEARS

## BAKER GARDEN & GIFT CELEBRATES SIX DECADES OF HORTICULTURE

BY Alexandra Martin | PHOTOS BY Hillary Ehlen

In between a Casey's General Store and a Sanford medical center on University Drive is a botanical oasis: Baker Garden and Gift. Baker Garden and Gift is more than meets the eye. When you enter, you find what appears to be a standard home-gift store, stocking everything from scented candles to witty dishtowels to marble cheese boards. As you walk through, you find the opening, which leads to seemingly endless expanses of greenery, garden supplies and multiple greenhouses. Baker Garden and Gift has a bit of everything for everyone, which is just one of the many reasons it gets to celebrate its 60th anniversary of business this year.







## IN THE FAMILY

Eric Baker is the third generation owner-operator of Fargo horticulture staple, Baker Garden and Gift. His grandfather, Harry Baker, founded Baker Nursery in 1957 on University Drive and 19th Avenue out of a temporary garage. In 1967, Harry's son Ken took over, paving the way for the transitioning of the business to Eric in 1993.

In each generation, the different owners all implemented new changes and growth. Eric Baker said, "It'll be interesting to see what we'll do in the future. 60 years is a good mark and I'm excited to carry on the family tradition."

## A DIFFERENT APPROACH

In Baker's first year of college, he took a management information systems course, which he described as a computer class relating to a certain software program. He enjoyed this class and particularly embraced its database aspect, which he went on to utilize at the greenhouse for its production cycle. He said, "Even though I work in an industry that's non-tech related, I've always raced to do the next innovative thing. The old adage is, 'It's not what you do for a living, it's how you do it,' so I embrace doing things a bit differently than the traditional greenhouse owner-operator."

This forward-thinking has helped keep the store thriving all these years. "I look at plants kind of like systems, so it's a matter of a way to figure out how to grow them and keep them active," said Baker.

## BLOOMING BUSINESS

Since its founding as "Baker Nursery" 60 years ago, the business has seen an evolution: growing, rebranding and offering different services as demands shift.

In 2004, Baker rebranded from Baker Nursery to Baker Garden and Gift, adding the gift storefront to the existing greenhouse portion.

"As things changed, we have put more of a focus on the gift section with the rebrand. We decided: let's try and carry unique items. So in the last 10 years, we've had a couple of good and innovative gift buyers and it's always fun when they come back from market."

Beyond the addition of the gift sector, more recently they have added seminars and workshops. Baker noted that hosting workshops is on-trend for the industry and has certainly been received well within the community. These workshops are always plant-oriented, ranging from creations of mini succulent gardens to Marimo apothecary jars to spring hanging baskets.

Baker added, "We've found out that it's more about the experience than actually doing the workshop. And I think that's on-trend with retail in general. It's about engaging more than it is the products."

## MULTI-FACETED BUSINESS

Something Baker notes that many people don't know is that the business has multiple divisions. Beyond their well-known retail garden and gift center, they also have a greenhouse production center and a landscaping sector. Baker said, "We own 19 acres of land south of town, about five acres is usable space for a greenhouse. That land was purchased in 1995 and we built greenhouses out there to produce a lot of the bedding plants that you can buy here in the spring. We resupply ourselves with our own product. We grow the majority of the bedding plants we sell."

The third sector of the business is its landscaping design. Baker noted, "The landscape design-build is about 20-25

percent of our business, so it makes up a respectable part of the business. We can install anything we retail. We do large and small projects, including paver patios with fire pits and finished patios." This sector deals with things like landscape design and execution, as well as the installation of tree shrubs and such.

Each of these divisions has its own staff and specialists, ensuring that the right attention and care is given. Baker commented that he has a really solid team in place and feels confident in those handling the different sectors of this business.

## A FARGO NECESSITY

Despite the climate, the Red River Valley's residents get excited about plants, making businesses like Baker's thrive. Even when the ground is coated in snow, locals seek indoor plants and greenery to enrich their households and workplaces.

Baker shared, "People are locked up in their houses all winter long—particularly this winter—and they are just itching to get outside and start doing something."

"That's the interesting thing about this industry. I go to a lot of trade shows and people will see I'm from Fargo and they'll say, 'Gosh how do you do it?' I tell them that people are really motivated to do something once spring hits. They are all for it." He noted that people who live in more temperate climates have larger access to gardening year-round, so there's not as much of a big build-up or anticipation as there is here.

## PLANTS FOR ALL

The business for plant-care is a unique one. Plants are enjoyed by all and often, those interested in the matter are passionate and very knowledgeable about

the subject. "The interesting thing about our industry is that there's a lot of people that have a keen interest in plants. We've employed doctors to physician assistants to principals of schools...most of the time those people are in-between jobs or they're recently retired. So it's amazing the diversity of people who have worked for us," said Baker.

"I'll be honest, people who like to work with plants are really awesome-minded people...really positive," Baker said. He shared that he enjoys hearing people's plant-related stories or helping a person buy the first plant they'll ever take care of. "It's fun to share some information or knowledge and when people take that information and work with it," he said.

"There are all sorts of positive health benefits from being around plants, which is maybe why we have such great people in our industry," he added. Which brings us to question, are nice people attracted to plants or are people nice because they are surrounded by plants? Regardless of the answer to this chicken-before-the-egg riddle, it's safe to come to the conclusion that garden centers like Baker Garden and Gift are special and essential to the well-being of our community.

## APRIL WORKSHOP SCHEDULE

April 2: Kokedama Workshop  
April 4: Mad Scientist Terrariums  
April 7: Windowsill Succulents  
April 9: Aerium Workshop  
April 11: Mini Succulent Gardens  
April 14: Kid's Garden Party!  
April 16: Orchid Kokedama  
April 18: Marimo Apothecary Jars  
April 23: Herb Planting Class  
April 25: Mini Succulent Gardens  
April 28: Staghorn Fern Wall Mounts  
April 30: Kokedama Workshop

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# FRESH *picks*

A Curated Collection of  
Local Goods for Spring

Here at *Design & Living*, we see the melting of the snow and the unveiling of grass beneath as a perfect opportunity to rejuvenate our dwellings. Warmer days are ahead and we can't wait to freshen up our homes! To help you with this task, we've curated a collection of on-trend products from local retailers to help you brighten up your favorite spaces. These pages are blooming with fresh finds!





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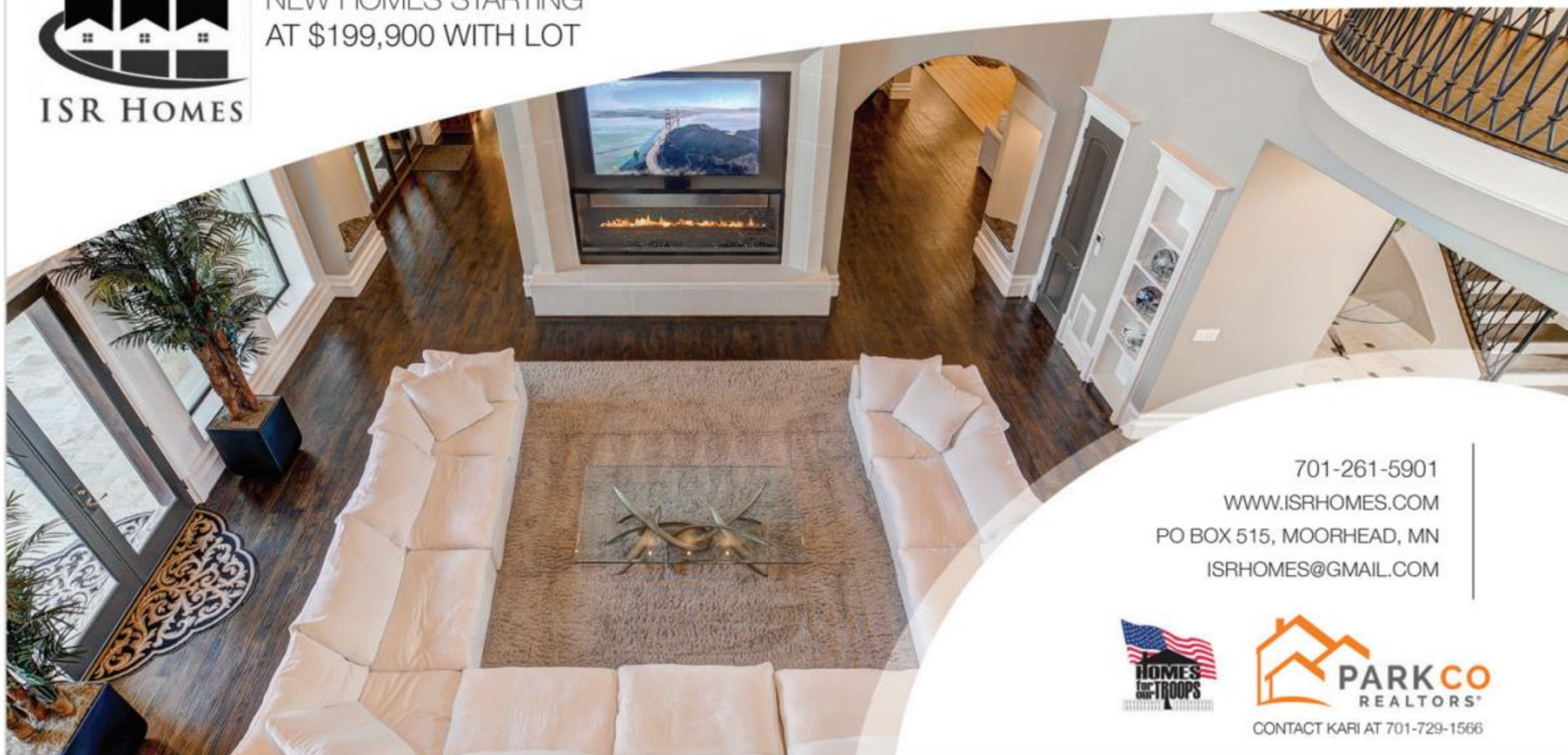


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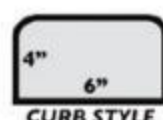
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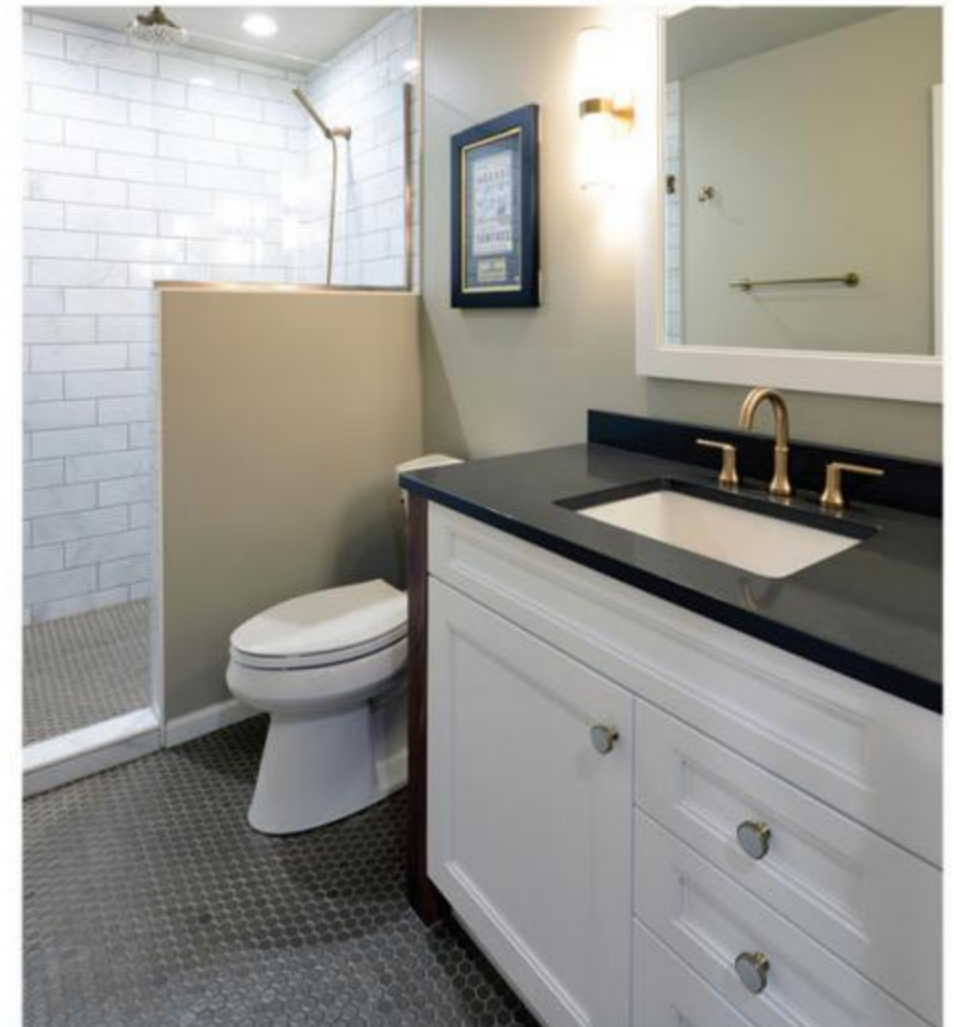
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Front Row (L to R): Shelly Richard • Interior Designer at Foss Architecture and Interiors, NDID Endowment Advisor; Donna Wiger • Interior Designer at T.L. Stroh Architects & Interiors

# More than Decor

NDID celebrates 15 years of enriching environments, achieving excellence and connecting professionals.

BY Alexandra Martin | PHOTOS BY Hillary Ehlen

This year North Dakota Interior Designers (NDID) celebrate their 15th anniversary. Over these years, what began as a group of about 15 passionate designers has grown to over 150 individuals in related fields, coming together to celebrate design and expand their skillsets. This group is made up of designers, industry professionals, educators, students and industry affiliates, all with the common goal of living out NDID's mission: Enriching Environments. Achieving Excellence. Connecting Professionals.

## *A Mission*

NDID defines its mission as being an organization formed to educate the public on the services offered by interior designers. This multifaceted profession strives for the creation of interior environments that are functional, efficient and aesthetically pleasing while meeting the

project goals of the client and code and regulatory requirements. NDID strives to provide service to their communities as well as a social and educational network for designers throughout the state of North Dakota.

## *A Need for Organization*

According to founding NDID member Joan Maring Nelson, 15 years ago there were not that many interior designers in Fargo.

"Many didn't know what an interior designer was. It took a long time to educate the community," said Donna Wiger, interior designer at T.L. Stroh Architects and Interior Design. Many people think that interior designer and interior decorator are interchangeable, but this is not true. Interior designers differentiate themselves, having gone to an accredited school for the profession and have taken and passed their NCIDQ Certification. In founding this organization, this credibility is something the group's

members wanted to present to the public.

From understanding building codes to functionality to collaboration with architects to ADA compliance, interior designers ensure a whole project is holistic and complete, with no details overlooked.

Nelson said, "We started out as almost a social organization. It didn't last as a social organization for very long. I think as soon as people decided we were going to get together and do things, it became a service organization and educational organization...more professional-based. After we started, everything erupted and it just didn't stop."

## *Bettering Beyond Design*

The passion NDID members have for their craft is echoed in their efforts to better the public, more than just aesthetically. Beyond social and profession-building





Group photo of NDID's team that participated in the Tour de Habitat Bike Ride to raise money for Habitat for Humanity.

aspects of the organization, part of NDID's mission is to support the community.

One way they do this is by supporting up-and-coming designers and providing scholarships to NDSU interior design students. Part of their ongoing list of goals for future growth is to be able to put more money in their endowment fund to support more of these scholarships at NDSU.

When they are not supporting emerging interior design talent, NDID is visible in the community in charitable endeavors. In the past, members have participated in Habitat for Humanity Events, aided in decorating for Ronald McDonald House Charities and sponsored Christmas projects for families in need with YWCA and Churches United for the Homeless.

Most visible of their charitable endeavors is their annual production of "CANstruction." Local architects, interior designers and construction managers get together to build structures out of canned goods at West Acres Mall. Trading in steel beams and shiplap, these professionals artfully built structures out of canned goods instead. The building materials are then donated to the Great Plains Food Bank.



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Attorney



● Nathan Severson  
Attorney



● Ali Peterson  
Paralegal



● Lee Grossman  
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● Adam Wogsland  
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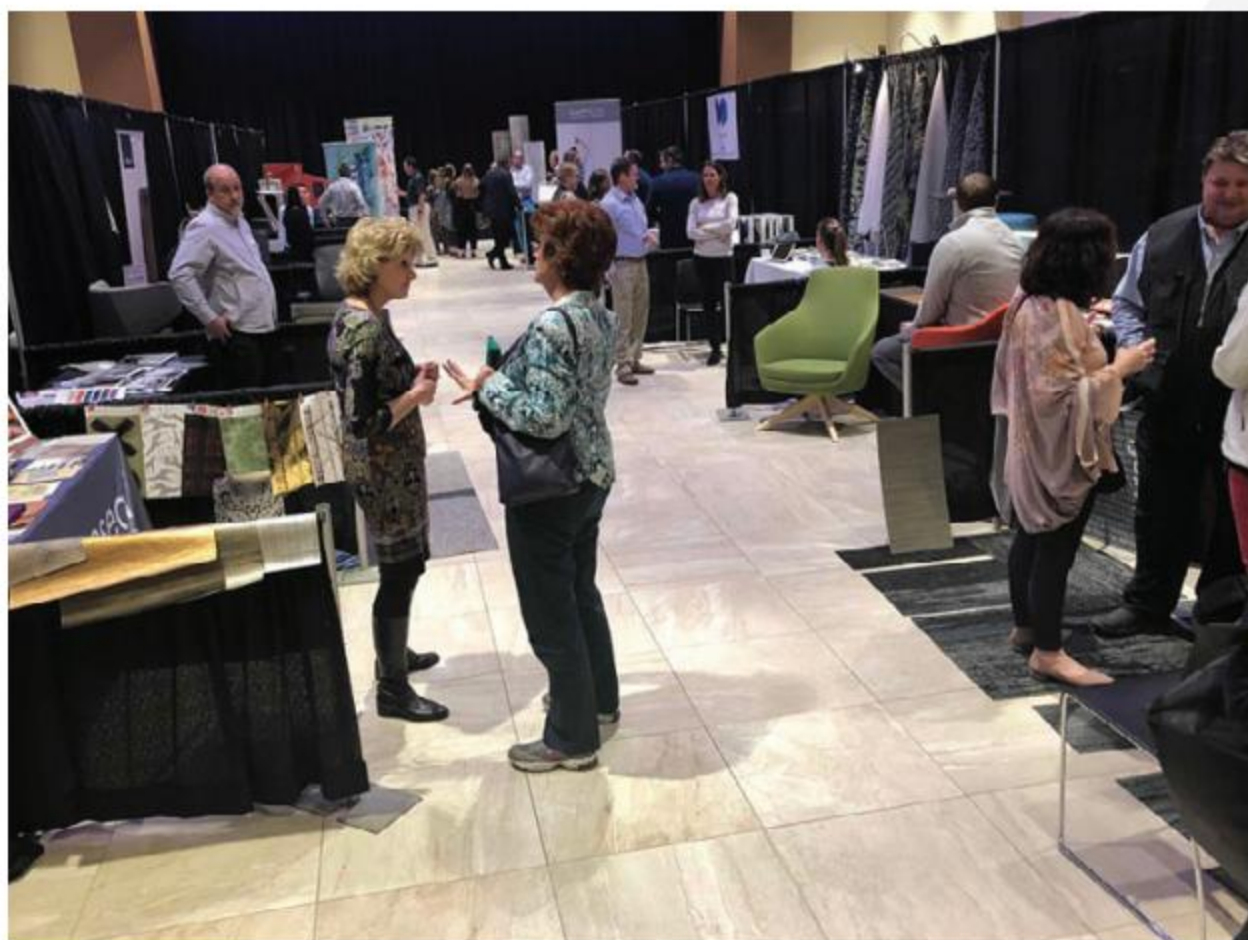


● Katy Tellinghuisen  
Paralegal



● Tara Anderson  
Attorney





NDID's 2018 Interior Showcase Trade Show

### *Looking Forward*

"The designers now have an organization and a platform to draw inspiration from each other and ask each other questions. They can get together and become better at their profession," said Treasurer Dominick Hammer. Members of NDID continually want to learn, get better at their craft and stay on top of design trends. Hammer added, "NDID gives them a platform and the ability to do that. It's grown and it's only gotten better every year for the last 15 years."

As design trends have evolved over the years NDID has been active, so have its members. Having an organization such as this to promote public awareness of the interior design profession has helped the market for the field grow. While providing a forum for continuing education, networking, social interaction and support from other interior designers in close proximity to where we live and work, this group strives to continuously reach bigger goals and further enrich the beauty of our spaces, both residential and commercial. Here's to the next 15 years, and beyond!

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SPONSORED CONTENT

# Edina, Minnesota:

## Your Next Unique Home Furnishings Destination

Photos and copy provided by Explore Edina



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From home furnishing favorites like Crate & Barrel and West Elm to local design studio favorites like At Home and Co., Edina, Minn., is home to a haven of upscale furniture and accessory brands that are perfect for decorating your home.

With a variety of choices and options in Edina, Elisa Nicpon of Room & Board says, “Successfully navigating the design of a home or business space and finding solutions in one neighborhood, provides such ease and efficiency for our customers. It allows them to accomplish more in a shorter amount of time and have fun along the way.”

Here’s a look at some of Edina’s hot spots for home furnishings and how to make the most of your shopping while visiting the area.

### A Look at the Galleria

Known as Edina’s upscale destination for shopping, Galleria is home to some of the world’s most-known retailers and area boutiques—and it’s not just for clothing. This shopping mecca is home to great home-furnishing stores and designers, too.

The new Design Within Reach studio welcomes you to explore its 18,000-sq.-ft. showroom with 40 vignettes to see how accessories and pieces can highlight your home.

Unique to this store is the “Lake House” concept home featuring materials like basalt, birch, white pine and more, reflecting Minnesota’s own resources and Nordic building traditions. Visitors and customers alike have high praises for this unique idea to Edina’s showroom. Jacey Reese, of Design Within Reach, says, “Shoppers love

spending time in each of its rooms—experiencing the numerous ways that modern can be warm, inviting, communal and exceptionally beautiful. There’s even a fireplace!”

Edina’s Room & Board provides a free design service that allows you to receive the design team’s expertise in both residential and business projects. Nicpon says, “We are so fortunate to meet customers from all bordering states, such as North Dakota, South Dakota, Iowa and Wisconsin. However, because the metro area has such a diverse mix of companies and corporations, we also have many customers who are in town for work from all corners of the U.S., who take a side trip to our showroom to experience our furniture and accessory assortment in person.”

As a one-stop shopping experience, shoppers can find a variety of home decor stores within a few blocks of one another. Take some time to explore The Container Store for all your storage needs and the popular West Elm for those final touches, and, recently opened, a new Z Gallerie in the area’s latest expansion in the northeast end of the Galleria.

Other retail stores within the area include Gabberts Design Studio & Fine Furnishings, Crate & Barrel and Pottery Barn, making Edina your one-stop shopping destination for furnishings.

### Step Inside Edina’s Southdale Center

Coming soon to the Southdale Center property is the popular Restoration Hardware, showcasing a combination of modern and classic furniture in a unique setting. Featuring a café and vaulted ceilings, this new store is set to be a shopping destination within itself with 50,000 square feet

of retail space and four stories of gallery-style showrooms for shoppers.

This newly constructed space will also be home to a wine vault, an outside courtyard with a glass-enclosed conservatory that will provide shoppers a comfortable setting for choosing home furnishings and inspiration to incorporate the décor and styles into their own homes.

“The recent and current development activity at the center is part of a larger vision for Southdale Center – to create a connected community epicenter of shopping, dining and social experiences that can’t be found online. Restoration Hardware’s latest ‘RH Gallery’ design concept provides all that and more,” says Judy Tullius, Mall Manager for Southdale Center.

This freestanding structure will be a welcome addition to Edina, providing you an easy experience for both shopping and exploring the Southdale Center. Opening day is yet to be determined—follow ‘Explore Edina’ on Facebook for the big announcement.

### Shop Like a Local on 50th & France

If you’re interested in shopping local and supporting hometown businesses, the 50th and France neighborhood offers a mix of boutiques, specialty shops and restaurants—many of them family-owned. Take a stroll down the charming sidewalks, enjoy window-shopping and visit the boutiques to find the perfect home furnishing souvenir to take back home with you.

With over 175 retailers and services available in this neighborhood district, Rachel Thelemann of the 50th & France Business Association, says shopping on 50th & France offers visitors an overall experience. “There are so many unique and fun locally-owned shops to support in the area. Also, the walkability and charm of the area to visit all day while you shop, dine, grab a cup of coffee, massage, a glass of wine or a movie—it is all right here. You can even get your groceries for dinner if you need to before you leave the area,” she said.

While you are in the area, stop in at Sur La Table for the latest in cutlery, cookware and tableware. From high-end end kitchen items to creative cookie cutters and kitchen gadgets, you’ll enjoy looking for the perfect addition to your home kitchen.

Gather, 50th and France’s gift and accessories shop welcomes shoppers to choose from hand-painted ceramics, glassware and home fragrances as the perfect souvenir during your visit to the area.





## "A Beautiful Twin Cities suburb perfect for getaways"

In need of some design ideas? Take time to shop the gallery showplace of At Home and Co. and chat with their interior designers about how to bring out your personality into your home furnishings and living spaces. At comfortable price points, they'll help inspire you and assist with starting a makeover for your home.

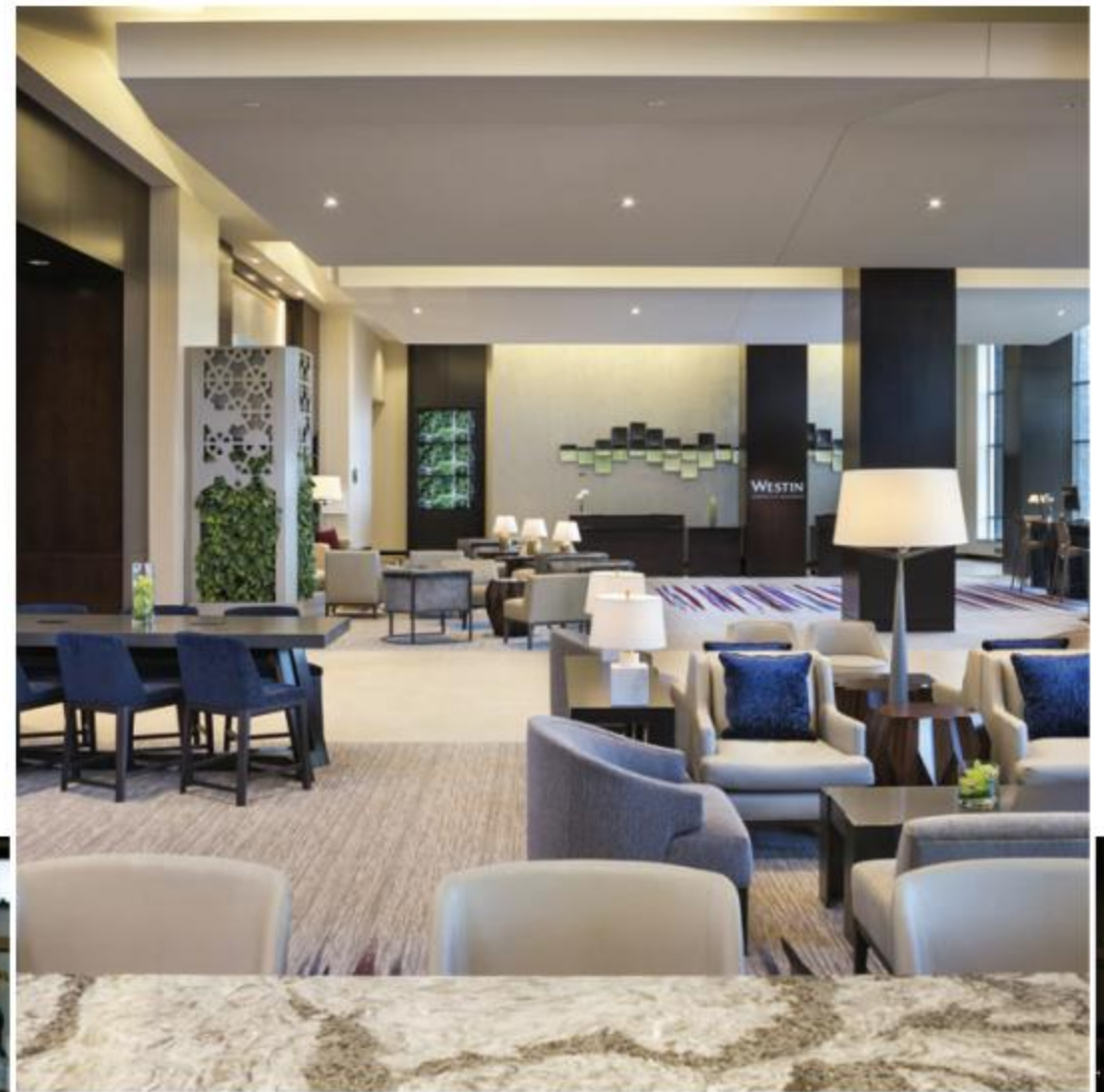
### Make Your Visit a Shopping Experience

From a girlfriend's getaway for retail therapy to shopping for the whole family, Edina is a retail oasis you'll love exploring during your visit. Paired with its great dining options like quaint coffee shops and upscale restaurants, Edina makes shopping for your new home furnishings a one-of-a-kind experience, combining dining and shopping.

Make it a shopping retreat when you book a stay at Westin Edina Galleria. The hotel is in close proximity to many great retailers, and its oversized beds will put you at ease before your shopping extravaganza. Or bring the entire family along and enjoy one of the spacious all-suite properties. The Residence Inn by Marriott Minneapolis Edina or the new Homewood Suites by Hilton Edina Minneapolis can be your "home away from home" as you shop to decorate your house. And no trip is complete without great dining. Check out authentic Italian at Arezzo Ristorante, have a natural breakfast at The Good Earth or enjoy a classic American steakhouse experience at Pittsburgh Blue.

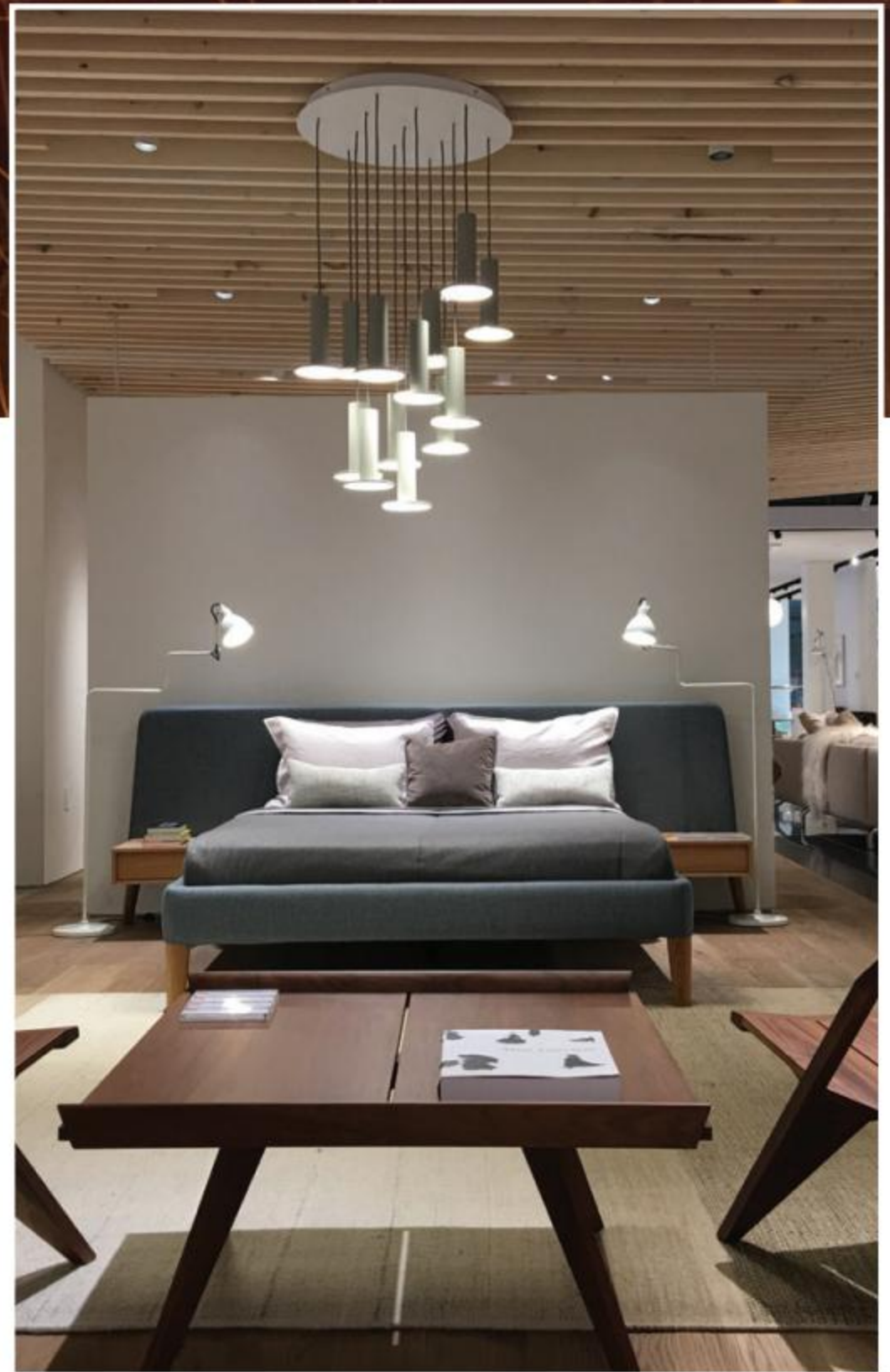
Shelly Loberg of Explore Edina welcomes you to the area. "Each and every shop owner and employee wants you to have the best shopping experience you've ever had," she said. "From 50th & France to the Galleria to Southdale Center, you won't find a more passionate retail group. You can outfit your home completely here in Edina."

So plan your next visit to Edina and get ready to explore the home furnishings and designers that make this a wonderful destination for your next shopping adventure. Get your complimentary destination guide at [exploreedina.com/destination-guide](http://exploreedina.com/destination-guide) and explore the stores that await you in Edina. Be sure to visit the "packages" tab at [ExploreEdina.com](http://ExploreEdina.com) for deals at any of the hotels.





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# Sustainability for the Wardrobe & the Home

BY Becca Opp  
PHOTOGRAPHY BY HILLARY EHLEN

Artisanal home goods, cruelty-free beauty products and fair trade clothing, these are just some of the products you can find at Others in Downtown Fargo. This month, we popped into the shop to find out what cheerful giving means to founder Laura Morris and manager Sarah Peltier, as well as how to bring sustainability into our own wardrobes and homes.





“

**"We curate new collections every season from companies that bring people out of poverty, provide access to healthcare and support education for children"**



Sarah Peltier



Laura Morris



### Cheerful Giving

Others is currently the only fair trade store in North Dakota, and to the best of their knowledge, they are the only fair trade shop in the world that donates 100 percent of their profit. When we say "fair trade shop," we mean that the products they carry were made by businesses who help makers in developing countries by advocating for better pay, as well as improved social and environmental standards.

Others was founded in 2015 and in 2018 moved to a new location at 218 Broadway. Back when Others was still a pop-up, Morris could never have imagined what a positive response the shop would get from the community today.

Morris said, "The concept for Others came about because there are so many social enterprises in the world that are doing good. We felt that our shop could do the same right here in Fargo by bringing in brands that do good—locally and abroad—for people in need."

"We curate new collections every season from companies that bring people out of poverty, provide access to healthcare, support education for children who wouldn't otherwise have access and create jobs for artisans," Peltier explained.

Others supports those brands and their causes when stocking their inventory. When you shop with Others, not only are you supporting those brands and their giving, but you are also supporting local organizations, because all of the profit that Others makes, they donate to a charitable cause.

So far, they have built a well in Mali, funded an education program in Haiti for 185 kids and partnered with The Adventure Project. They also work with local nonprofits like Down Home, which transforms empty spaces into comfortable homes for families transitioning from homelessness into housing.

### Ethical Home

Since relocating to Broadway, Others is now in a position to bring in more brands than ever before and rotate through styles more quickly. This season, their home section is

filled with color, texture and spring fever. From wooden utensils to handmade pottery, what sets these home goods apart from the rest (aside from their quality), is that on the back of almost every tag you will see a signature from the maker.

Many of us would like to have a more ethical household but are not sure where to start. You can follow these three steps to bring sustainability into your wardrobe and home:

- Invest in high-quality goods
- Support fair trade shops
- Buy from local artisans

It is preferable to invest in high-quality goods because they tend to last longer and make less waste. Supporting fair trade shops is another easy way to do good with your purchasing power. "There's always more to know about conscious consumerism. We really try to be our community leaders on this," Peltier shared. Finally, you can buy from local artisans. Not only does this help them do what they love, but it also allows you to form lasting relationships within your community.

### Growing Impact

In February 2019, Morris and Peltier attended The Heart Series conference in Los Angeles, which is a big event in the fair trade industry. "It was a great way to get together and talk with other businesses who are doing good. I think that is really impactful and meaningful for our long-term growth," Morris explained when describing this opportunity. The next leap for Others will be e-commerce, which they hope to launch in 2019.

Find more about Others at:

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# MODERN CUSTOM FURNITURE

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## WITH WARD & WESTON

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BY Alexandra Martin | PHOTOS BY Hillary Ehlen

Grafton native Tony Ward founded custom furniture business Ward and Weston in Fall 2017. After five and a half years living in various locations across the globe while serving in the United States Marine Corps, Ward was medically retired. He returned to North Dakota to be near family and decided to pursue woodworking and carpentry professionally. This new career wasn't unfamiliar though, Ward has had a lifelong passion for the trade. He now specializes in modern, high-end furniture and his level of craftsmanship and taste make for fitting creations to be passed on to coming generations.





# MEET OUR STAFF

## Lauren Lindhurst

Office Manager



### What made you decide to start at TLC?

TLC is a company that empowers women (individuals) and cares very well for its' employees. It gives you an opportunity to not only better yourself, but your community as well. After researching the company, I felt that I could not only help people, but I could also become part of a company that is quickly becoming one of the best cleaning companies in the nation- and its growth is inspiring.

### Where do you see yourself in 5 years?

In five years I see myself running the back-end of multiple locations at TLC Cleaning.

### What are your favorite things about working at TLC?

One of my favorite things about working at TLC is being able to work with an amazing group of people while doing what I love. As a computer science major, math lover, and social butterfly the ability to manage the company's financials and work with employees and clients truly makes my job amazing.

### What has your experience been so far?

I started at TLC Cleaning as a deep cleaner. After a year of helping people who needed a little extra love in their home and bragging about my experience as a computer nerd and past book keeper, the owner Trish reached out to me to see

if I would be interested in becoming the book keeper for TLC Cleaning. TLC Cleaning is growing rapidly and as we were deciding the details of my new job, my new position as Office Manager was created.

### Is there anyone that inspires you?

All of the women at TLC inspire me. We each come from different backgrounds with different stories and each of us make the company what it is- a rapidly growing top-notch cleaning company with a family-like environment. I think that each individual at TLC is an important part of why the company is number one in its area. To be specific though, I would have to say that Trish, the owner of TLC Cleaning, is the one woman who inspires us all. Being a mom of three kids, a wife, and a dedicated business owner who built the company with her own hands is truly inspiring. She shows us that all things are possible with hard work and determination.

### What impact has working at TLC Cleaning made on you?

It has made me a stronger person as an individual and as a member of a team. Everyday is a learning experience and TLC has taught me many different skills to be successful.



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#### EARLY BEGINNINGS

Ward was only 14 when he began his journey with carpentry and woodworking. He found success in a high school shop class, sharing, "The first thing I built in shop class was a serving tray. Then from there, I had a couple of teachers want me to build them TV centers and that's what really got me into doing furniture."

Once he started, he began picking up client work. His first client was the church he grew up in, who requested he build them a cabinet for the church. From the start, Ward has always enjoyed custom projects and building one-of-a-kind pieces.

#### HAND TOUCHED

In today's world of computerized manufacturing, Ward feels the importance of creating and building products by hand. Rather than using a CAD system to design, Ward prefers a completely custom process, hand drawing everything he creates. He noted, "I find if you draw it first, you kind of build it while you are drawing it. So as soon as you want to build it, you've already built it once in your head, so that makes that whole process better. If I do it on the computer, it takes away from that process."

#### A SPECIAL PIECE

This grid coffee table is the embodiment of the detail and craftsmanship that Ward puts out. Averaging at about 50 to 60 hours to make, this piece is time-consuming to ensure the pattern is done correctly. Ward added, "Each strip takes me about six hours to make. It's very sturdy when it's put together, though. That's why I like the grid pattern."

Once tediously constructed, the piece is finished off with a specialty hand-oil finish.

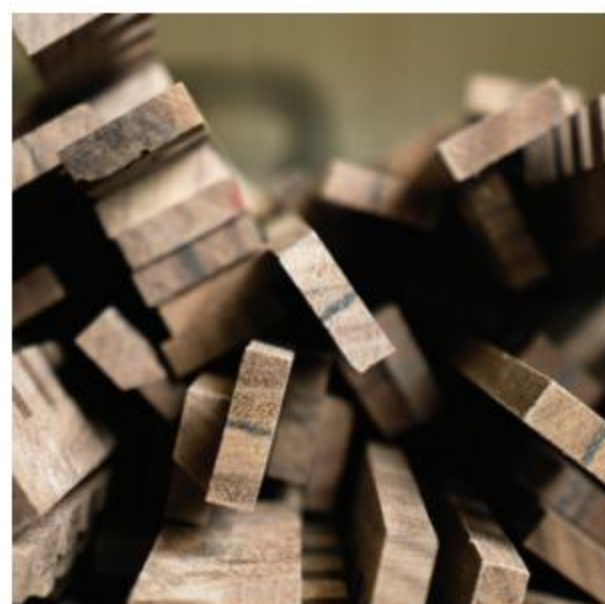






"I make my own oil, it's a mixture of varnish and some oils, it's a secret recipe," said Ward.

While the end result is modern, Ward took inspiration from the past, saying, "On old ships, they had doors with a grate system on them, that's where I got my idea from." Seeing motifs from a former time and making them new again with contemporary twists honors the history of the woodworking trade. While Ward prefers modern designs, he enjoys working with old barn wood on pieces as well, marrying old and new to keep his designs felicitous in 21st Century homes and businesses.



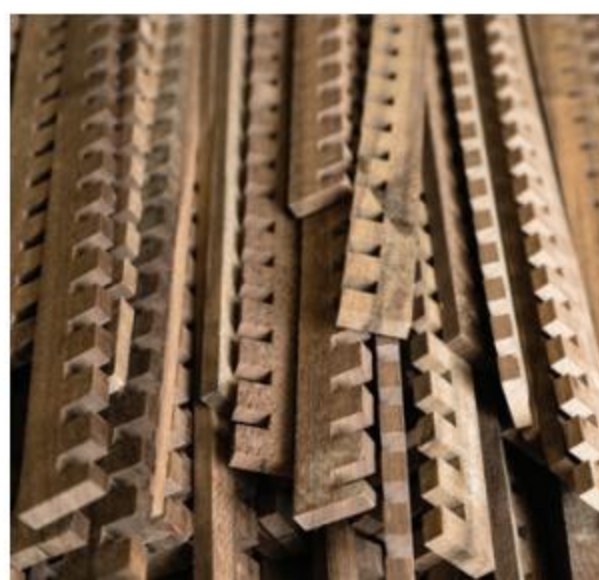
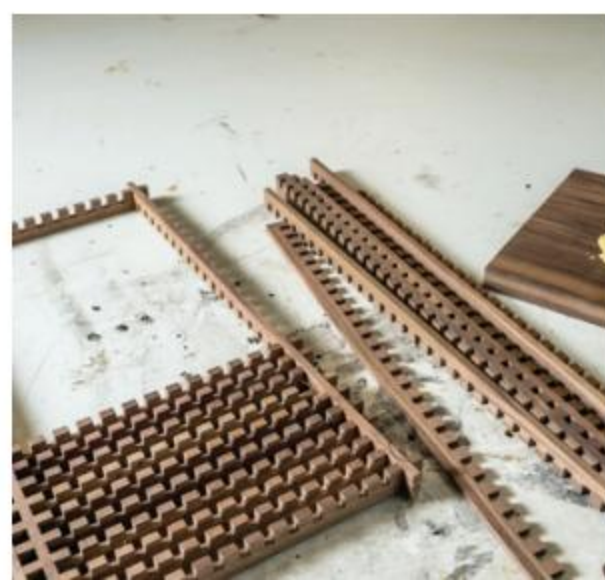
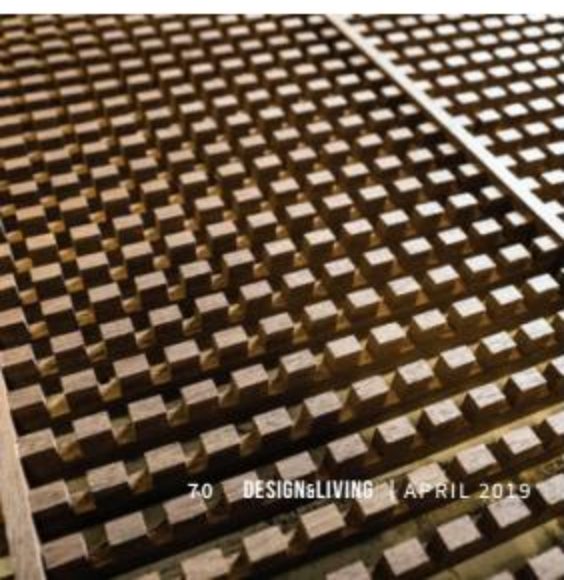
#### PRECISION

In these sleek modern pieces, precision is key. "You have to have your set-up perfect, that's why it's so time-consuming. You have to make sure the actual saw is perfectly set up, the jig is perfectly set up and then actually have to run the piece through and run it through accurately," said Ward.

This precision doesn't end with just his goods. Ward's workspace is pristine, something you might not expect from an active workshop. He shared, "I prefer and clean and organized shop because I don't like messy, I tend to not be able to think as well when it's messy. The cleaner it is, the better for me...and it's safer."



To learn more about Ward's upcoming projects or to inquire about your own custom piece, reach out to him at [tony@wardandweston.com](mailto:tony@wardandweston.com)







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ARTIST FEATURE

# SEASONS OF CREATIVITY

## “Body of Work” by Artist Anna Lee

BY Becca Opp | PHOTOS BY Lauren Krysti

FLORAL HEADPIECES by Anna Lee  
HAIR & MAKEUP by Fatima Olive

L

iving in Fargo, it can sometimes feel as if we are stuck in an endless winter. However, local artist Anna Lee has found inspiration in hibernation. Now, as the sun begins to shine down on North Dakota, she is ready to share her new collection, “Body of Work,” which is a part of her ongoing “Gray Matter Series.”



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## Working in a Series and In Seasons

The Gray Matter Series is a name that encompasses all of Lee's current creative ventures, including painting, millinery, film and so much more—you could say that she wears many hats. In Fall 2018, she produced "Gray Matter Series: Sense of Self," which was on display at Luna. Each season, Lee conjures up a new collection. This is one of many influences from her decades spent in the fashion industry.

### The Beauty of Hibernation

For Lee, winter is a time to look inward and reach outward to the community. While steeping a pot of tea over conversation in her Moorhead studio, she explained, "The beauty of hibernation is that we go deep within, whether we want to or not. This winter, I dedicated myself to figuring out what had been hiding inside while I was busy in the energy of spring and summer.

"Winter is a magical time to commit to your art. It's really distinct in the Upper Midwest and Fargo. Growing up, we are not taught the power in that—everyone gets cranky about the weather.

"I actually enjoy winter now. If we take care of ourselves, we bloom with more vibrant colors when spring finally comes. When we've tended to our soil, the flowers that blossom from it are so much more luxurious, and we can share them with others," Lee said.

### An Explosion of Flowers

Lee's vision for her spring collection was an explosion of flowers. It is safe to say that flower crowns are everywhere right now, and Anna Lee is no stranger to this trend. However, what sets her new pieces apart is that each flower looks like a 3D illustration.

"It's an entirely different experience when you wear this flower versus flowers that I would've done a few years ago. With these, I feel that there is more of an intensity, there is more of a story," she described.

Recently, she has drawn inspiration from her creative guidance sessions. "In my coaching and mentoring, I began drawing the things I was seeing and sensing when working with a client," she said. From each of these sessions, Lee's clients walked away with an extremely personal and meaningful work of art. Some of these portraits feature flowers reminiscent of motifs that Lee has been doodling ever since she was a child.



### "Body of Work"

Through "Body of Work," Lee expresses all aspects of herself as an artist and as a human being. "I've been pulling together the things that I've been doing for years and the things that I am just starting to bring into my career. The other side of "Body of Work" is more personal, where I have been spending time investigating what it means to get through winter with Seasonal Affective Disorder," she shared.

### A Creative Collaboration

Although "Body of Work" is very personal, Lee wanted—needed—collaborators. "For me, collaboration is so important every season because I ask different things of different people,

which allows us to work through these concepts. It's like a garden. You plant seeds and see what sprouts, what thrives, and you amend the soil to cultivate creativity," said the artist.

When it came to bringing this collection to life, she reached out to top industry professionals and two of her frequent collaborators, photographer Lauren Krysti, hair and makeup artist Fatima Olive and fashion designer Gina Moorhead of House of Gina Marie; when the stars align and they are able to get together, something special happens. "With this photographer and hair and makeup artist, it's like they have their own language," Anna Lee revealed.





# *A Cutting Edge*

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### Construction

To create the explosion of flowers that you see within these pages, Lee had to experiment a little bit. When watering the seeds of this concept in her mind, she asked herself, “How do I bring in more of myself to make flowers that are even more of the aesthetic that I am going after? Instead of just working with millinery supplies, how can I work with raw materials?”

For the production process, she started by sketching petals. Lee would then paint, and draw over top of them. Then she scanned the petals, reformatted them and then had the design printed on chiffon because this was the best way to get the pattern to show through on both sides of the fabric. The challenge was then giving structure to the textile and getting the chiffon to hold its shape.

### Upcoming Workerby Workshops

After constructing her current collection and collaborating with Lauren Krysti and Fatima Olive on a photoshoot, which took place in Minneapolis, the next step in “Body of Work” is for Lee to host creative workshops through her small business, Workerby (pronounced worker-bee). “With body of work, it is about honoring all of the work that we do. In May, I’m going to lead workshops about building your body of work. With the talks I’ve been giving and the collections I’ve been creating, it’s about helping



people get to know themselves better.

“There will be one workshop in Minneapolis and one in Fargo. I’ve been spending time in both and to be able to host the workshop in both cities is very important to me. One of the things I have been working to cultivate is a sense of community wherever I am,” Anna Lee said.

For this artist and entrepreneur, winter is a time for solitude and for seeking camaraderie within the creative communities of Fargo and Minneapolis. Speaking from my own experience, I can attest that for all of the inspiration Anna Lee has within, she is twice the inspiration for young creatives. I hope you enjoy her Spring 2019 collection, “Body of Work,” as much as we do.

For more information, contact:

**Anna Lee**  
[workerby.com](http://workerby.com)  
[annalee@workerby.com](mailto:annalee@workerby.com)  
[facebook.com/workerby](https://facebook.com/workerby)  
[graymatterseries.com](http://graymatterseries.com)

Gray Matter Series: Body of Work launches at the Spring Fashion Pop-Up at Others Boutique on Thursday, April 25th, 5-9pm as an official event of Fashion Revolution Week



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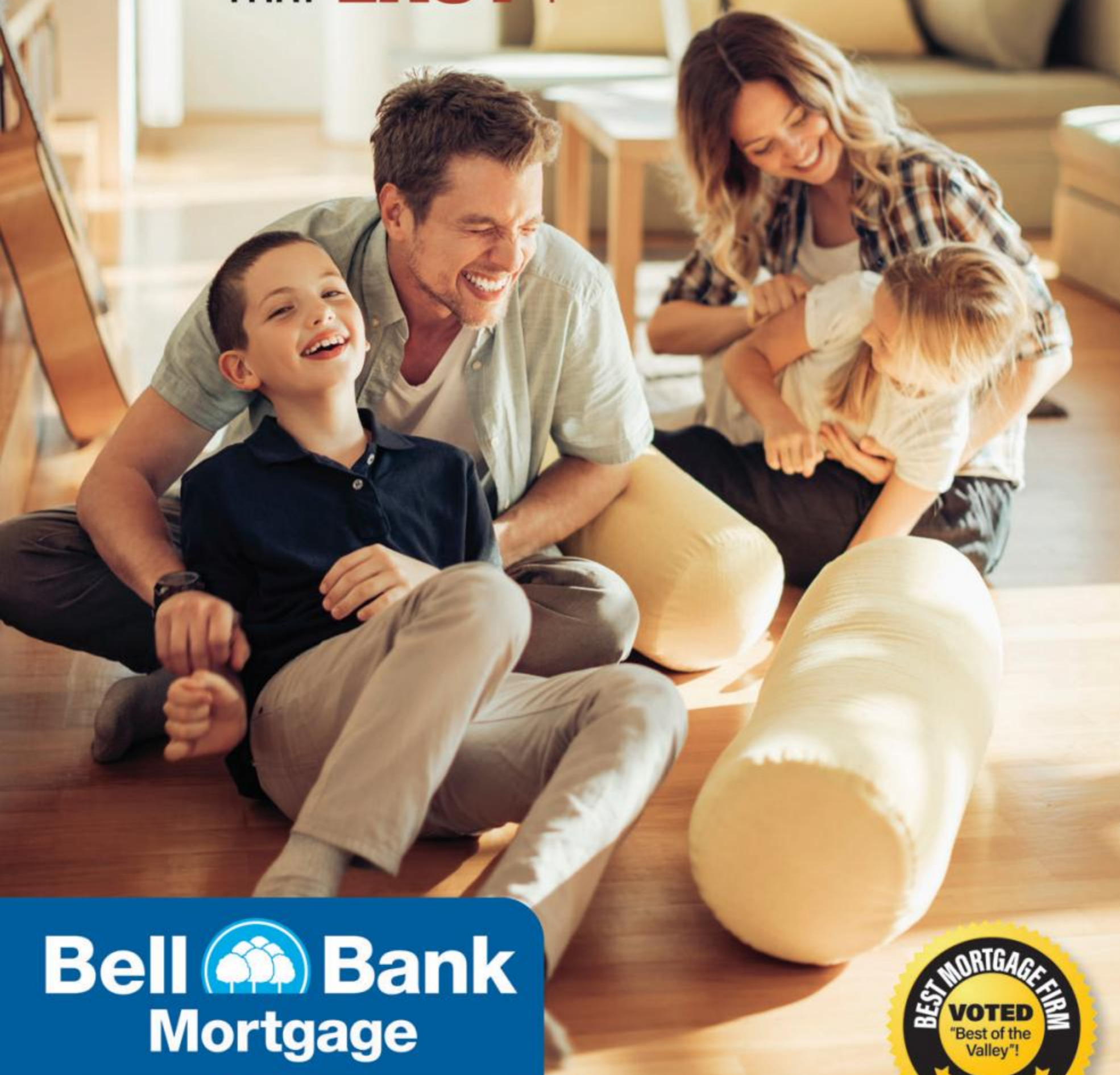
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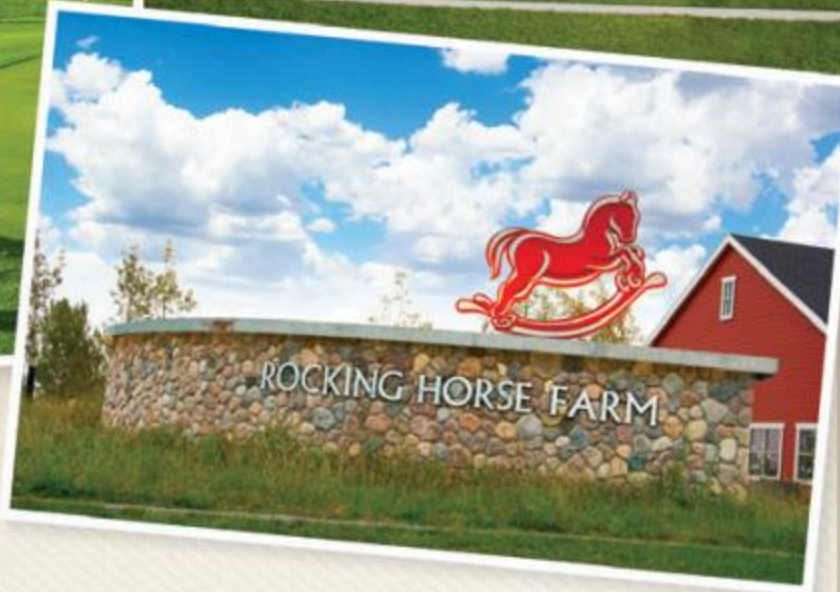
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